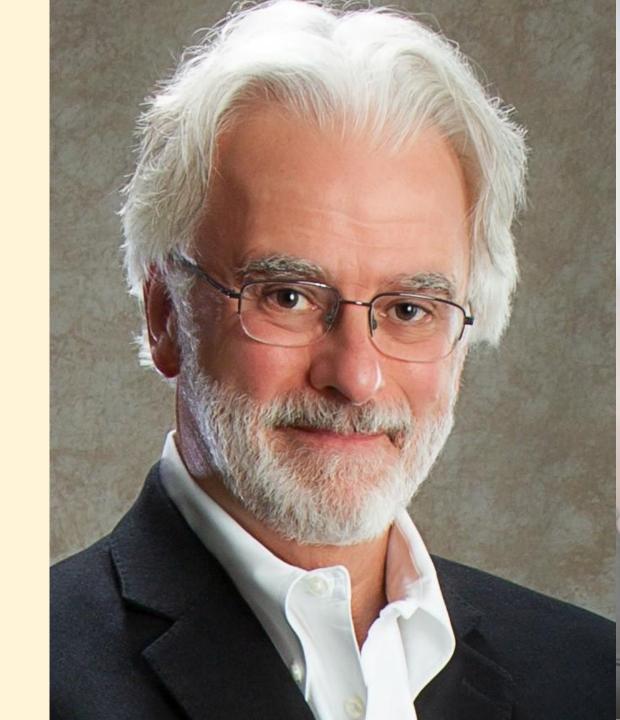
# Artificial Intelligence in Behavioral Health Care

Dennis Morrison, PhD Chief Clinical Officer, Eleos Founder, Morrison Consulting





## Introduction











# Why am I showing you this? Because It's never too late and You're never too old.

# Artificial Intelligence

# How big is this AI thing really?

[AI is] likely to be a transformation as influential as the

industrial revolution...



# Will AI take my job?

Al won't take your job, It's somebody using Al that will take your job.

Richard Baldwin,
Economist and Professor,
Geneva Graduate Institute



#### **Projected Shortages**

Over the next 15 years (through 2036), National Center for Health Workforce Analysis (NCHWA) projects shortages in many key behavioral health occupations, including:

Current need only.
For example: an additional 95,970
psychologists would be required
by 2036 to meet all unmet need for
psychologists.

So, by 2036 we will need **500,000**more providers





87,630 addiction counselors

69,610 mental health counselors

62,490 psychologists\*

42,130 psychiatrists

27,450 marriage and family therapists

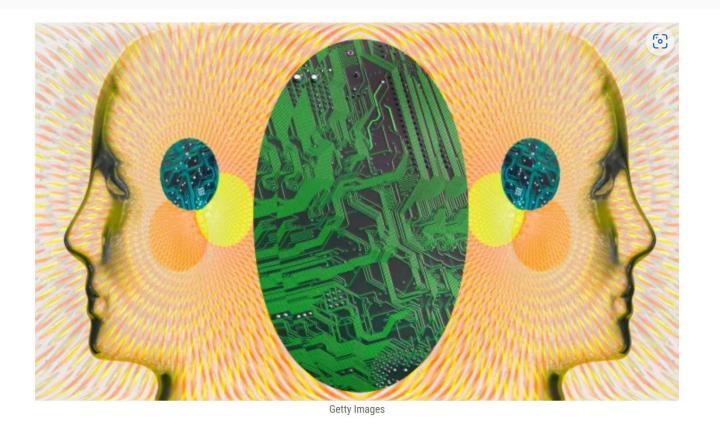
21,030 school counselors

Health Workforce Projections | Bureau of Health Workforce (hrsa.gov)

#### 3.5 Reasons Why Al Won't Take Your Job

- 1.<u>ALL</u> Al in healthcare is Augmented Intelligence i.e. it <u>assists</u> clinicians in decision making. **It does not make decisions for clinicians.**
- 2. We are currently projecting ~500,000 unfilled behavioral health provider jobs in the next 15 years
- 3. Al algorithms are better than humans in defined, stable environments e.g. playing chess, not ill-defined and complex environments.
- 3.5 Artificial Intelligence ≠ Artificial Humanity





#### Artificial Intelligence Could Help Solve America's Impending Mental Health Crisis By Jamie Ducharme



#### Al Definition

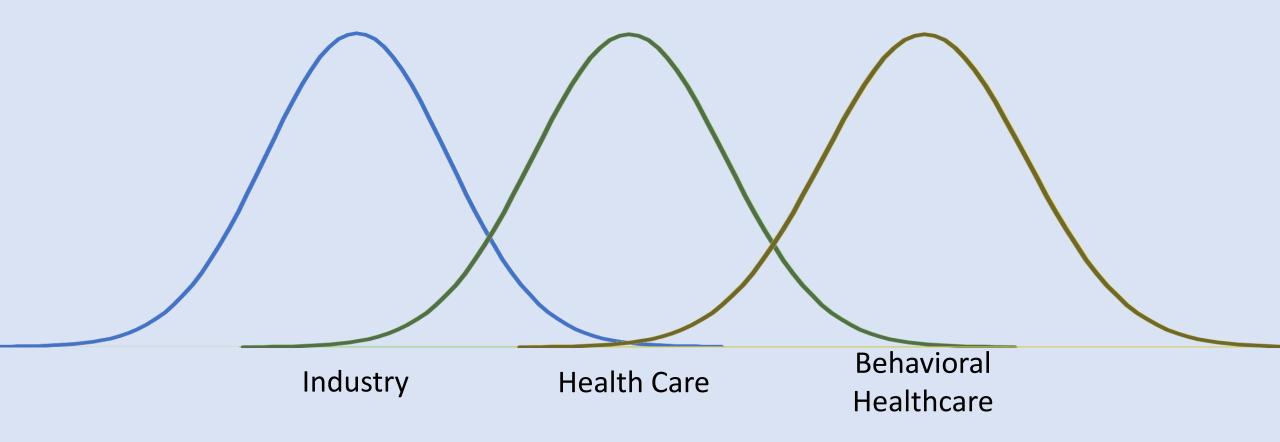
The capacity of computers or other machines to exhibit or simulate intelligent behavior;

the field of study concerned with this.

Abbreviated "AI"



# Technology Adoption





#### Notable Dates in Al

- 1950 Alan Turing proposed a formal model of computing in his classic essay, *Computing Machinery and Intelligence*
- 1966 Joe Weizenbaum from MIT releases ELIZA, the first mental health chatbot
- 1997 IBM Deep Blue computer beats Gary Kasparov at chess.
- \*2002 Oakland A's upset baseball by using *SABRmetrics* statistics to turn around a losing team as seen in the book/movie *Moneyball*
- 2011 IBM Watson using NLP and cognitive computing beats three Jeopardy champions with no human intervention.
- 2016 The Obama White House releases Artificial Intelligence, Automation and the Economy



### Two noteworthy milestones

Chess: DeepMind's AlphaZero revolutionized chess by teaching itself the game through reinforcement learning. Unlike traditional engines like Stockfish, AlphaZero learned by playing millions of games against itself, discovering creative strategies and unconventional moves that had never been considered by human players or traditional engines

**Go**: AlphaGo's victory over Lee Sedol in 2016 was a historic milestone. Using deep neural networks and Monte Carlo Tree Search, AlphaGo **demonstrated human-like creativity** in one of the most complex board games ever mastered by Al

Its successor, AlphaZero, further refined this approach, mastering Go without human input and achieving superhuman performance

How Machine Learning and Reinforcement Learning Have Transformed Chess and Strategic Games | IoA - Institute of Analytics In what ways did AlphaZero's ability to generalize across different games like chess, Shōgi, and Go demonstrate its versatility and adaptability? - EITCA Academy

Beyond Chess and Go: Why AI Mastering Games Could Be Good News For Everyone - Heidelberg Laureate Foundation



# Three Eras of Computing

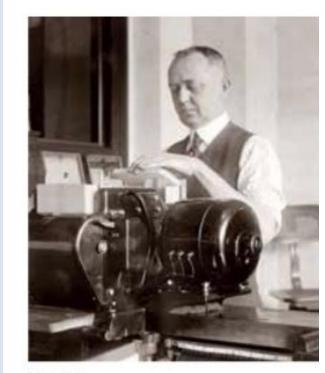


Image 1

The Tabulating Era (1900s-1940s)



If you have ever used

Alexa

Hey Google

Siri

Uber/Lyft

**GPS** directions

**Amazon Shopping** 

**ChatGPT** 

Then you have used Al



#### Generative Al

Generative AI is a branch of computer science that involves unsupervised and semi-supervised algorithms that enable computers to create new content using previously created content, such as text, audio, video, images and code.

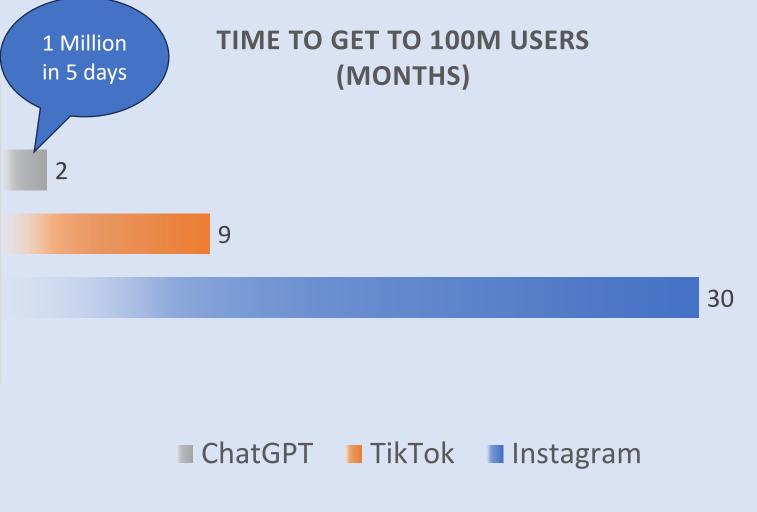


#### A short peeve about AI "hallucinations"

- Al engines have been described as "hallucinating" when they don't know an answer.
  - i.e. "bullshitting with extreme confidence" (1)
- That's actually "confabulating"
- According to my wife, it's also common in men...



# Popularity of ChatGPT (released Nov 30, 2022)



...in 20 years following the internet space, we cannot recall a faster ramp in a consumer internet app.

**Swiss Bank UBS** 



## Why Now?

Machine Learning (ML), Natural Language Processing (NLP) Better Training More Data

Large Language

Models (LLM)

90% percent of the world's data was created in the last two years.

Every two years, the volume of data across the world doubles.

<u>Data Statistics (2024) - How much data is there in</u> the world? (rivery.io)

Innovative algorithms and Tools

More Computing Power Computers have increased in power 1 trillion fold from 1956-2015

INFOGRAPHIC: How Computing Power Has Changed Over Time (businessinsider.com)



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modifier_ob.
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# Large Language Models: Why they matter

#### ChatGPT:

- 16% of the pre-trained text often comes from books and news articles, and
- 84% of the text comes from webpages.

The webpage data includes high-quality text but also low-quality text like spam mail and social media content...

Darlene King, MD,
Chair of the Committee on Mental Health IT,
American Psychiatric Association

#### Three Levels of LLMs

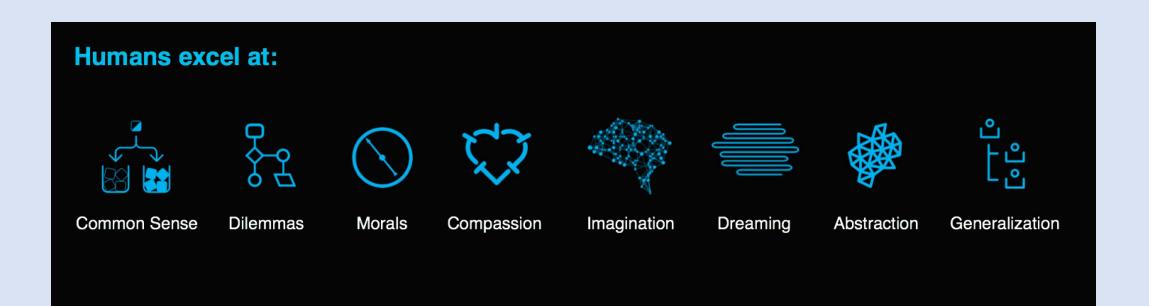
<b>Types</b>	of LLMs	
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**Examples** 

Purpose Built LLM for Behavioral Healthcare

Eleos, Limbic, Lyssn





#### What can ONLY YOU do?

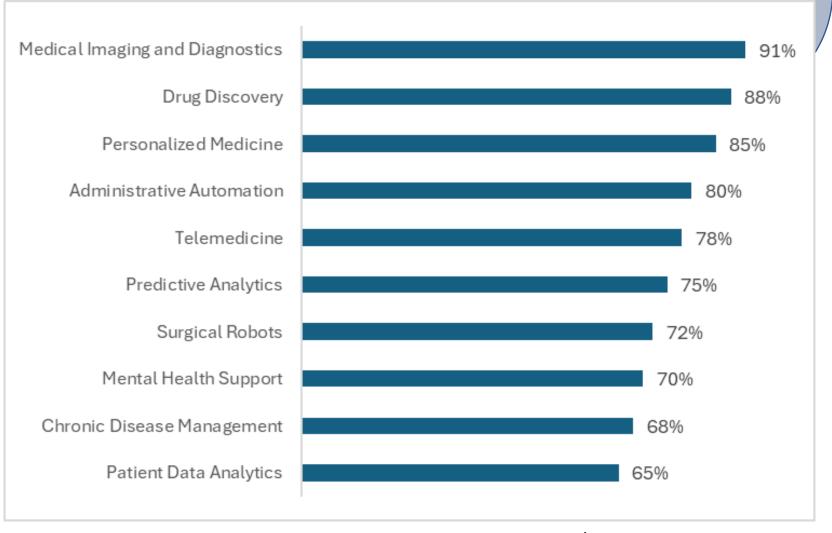
Wisdom Reasoning **Imagination** Critical Thinking Common Sense **Empathy** 





This got the radiologists

# Where is Al Being Used?





Jiang F, et al. Stroke and Vascular Neurology 2017;2:e000101. doi:10.1136/svn-2017-000101 Perplexity Al. Retrieved April 5, 2025

#### Radiologists

Radiologists today face the same problem of most clinicians:

too much data.

Machine learning can spot patterns humans might miss.

But machines don't know what to do with that information—at least not yet.

Only humans do.

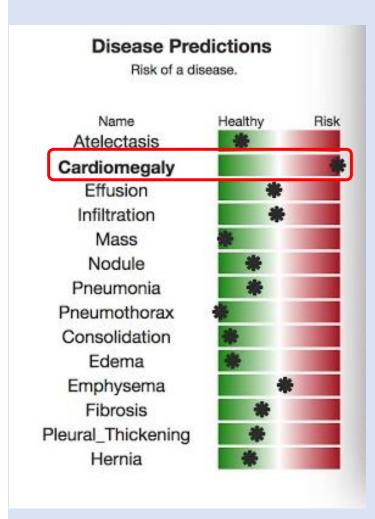




# Analyzing Imaging Data

Information provided to clinician to help them make better decisions.









Artificial Intelligence vs.

Augmented Intelligence:

Based in part to concerns raised by the radiology community...

The AMA's House of Delegates uses the term augmented intelligence (AI) as a conceptualization of artificial intelligence that focuses on AI's assistive role,

emphasizing that its design enhances human intelligence rather than replaces it.



# Top 10 Disease Types in the Al Literature

Rank	Disease	Frequency in Al Literature
1	Cancer	Very High
2	Cardiovascular Diseases	High
3	Diabetes	High
4	Alzheimer's Disease	Moderate
5	Parkinson's Disease	Moderate
6	Infectious Diseases (e.g., HIV, COVID-19)	Moderate
7	Hypertension What's Missing?	oderate
8	Chronic Obstructive Pulmonary Disease (COPD)	Low
9	Autoimmune Diseases	Low
10	Epilepsy	Low



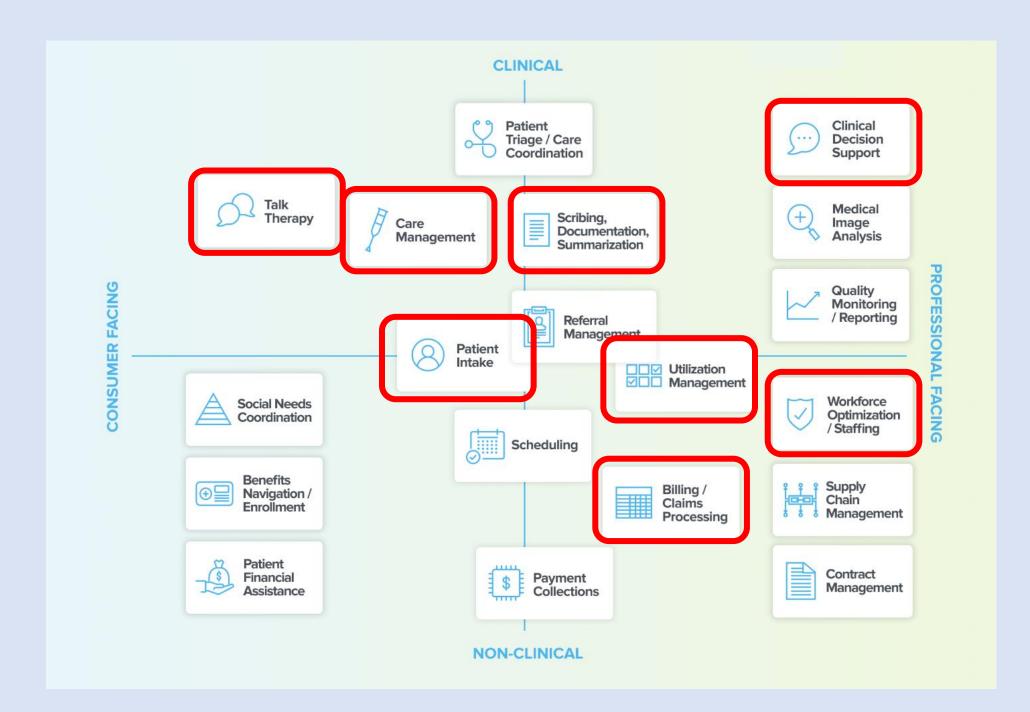
So what does radiology have to do with behavioral health?

Text and speech is to Behavioral Health what
Images are to Radiology



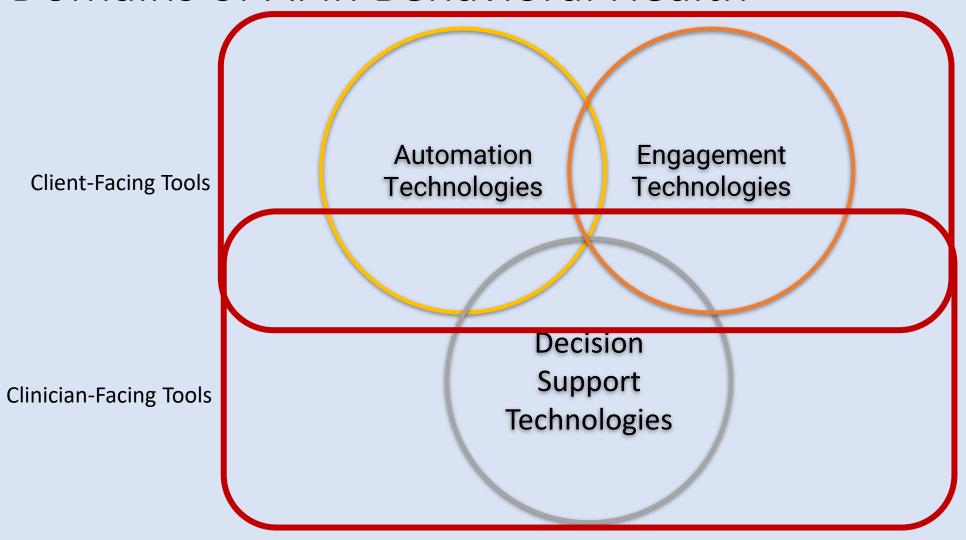
Real-World Use of Al in Behavioral Health







#### Domains of AI in Behavioral Health



# Standard Voice Recognition "Speech toText"

Using Natural Language Processing to transcribe voice inputs with **no contextual insights** offered.

#### **Benefits**

Expedited spoken word transcription to printed word





### **Automation Technologies**

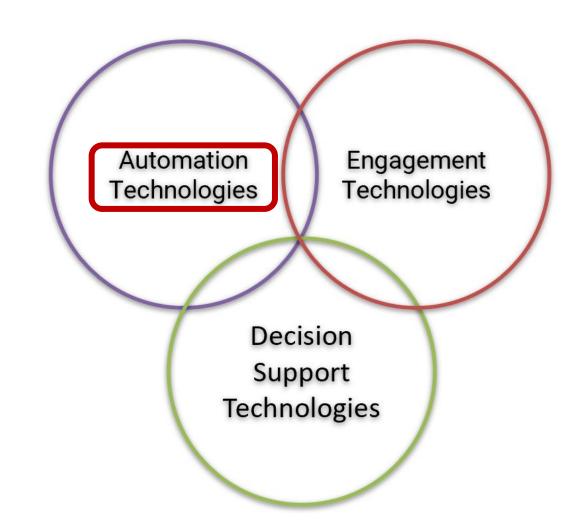
Automation of healthcare management processes

#### **Benefits**

- Early Screening
- Increasing client access to healthcare
- Improve staff work life balance
- Improve efficiency and productivity

#### Examples:

- Screening for Anxiety and Depression using voice
- Social Media Data Mining



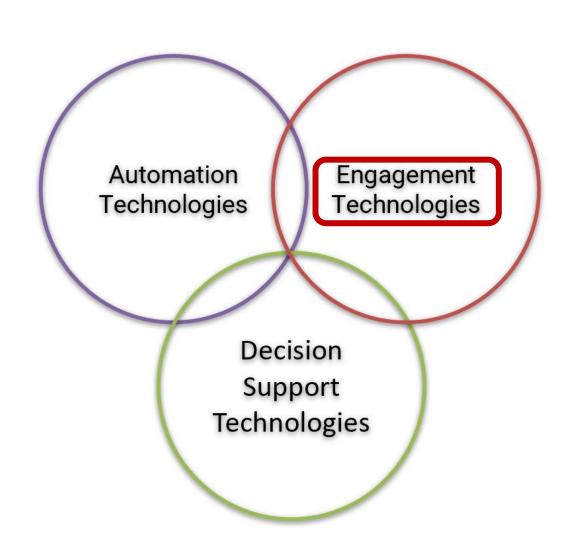


#### **Engagement** Technologies

Allow for **engagement with patients** using natural language processing (NLP) **chatbots and intelligent agents** 

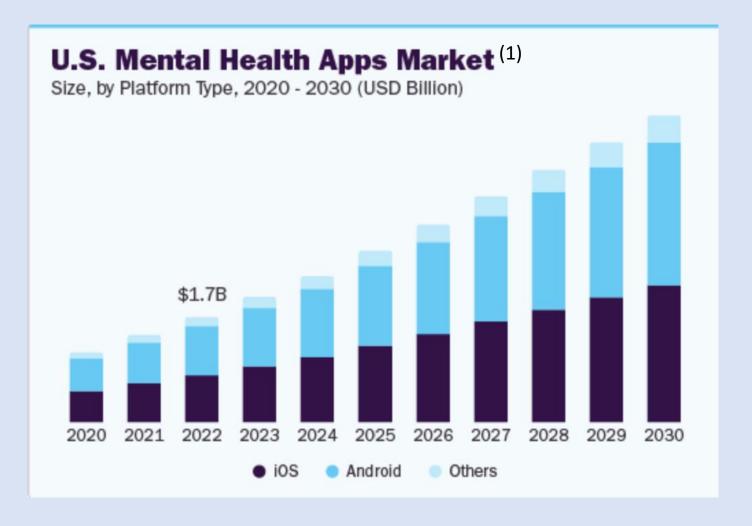
#### **Benefits**

- Increase patient access
- Support treatment between sessions
- Increase patient engagement





## Mental Health Apps



13-20% Growth per annum (1)

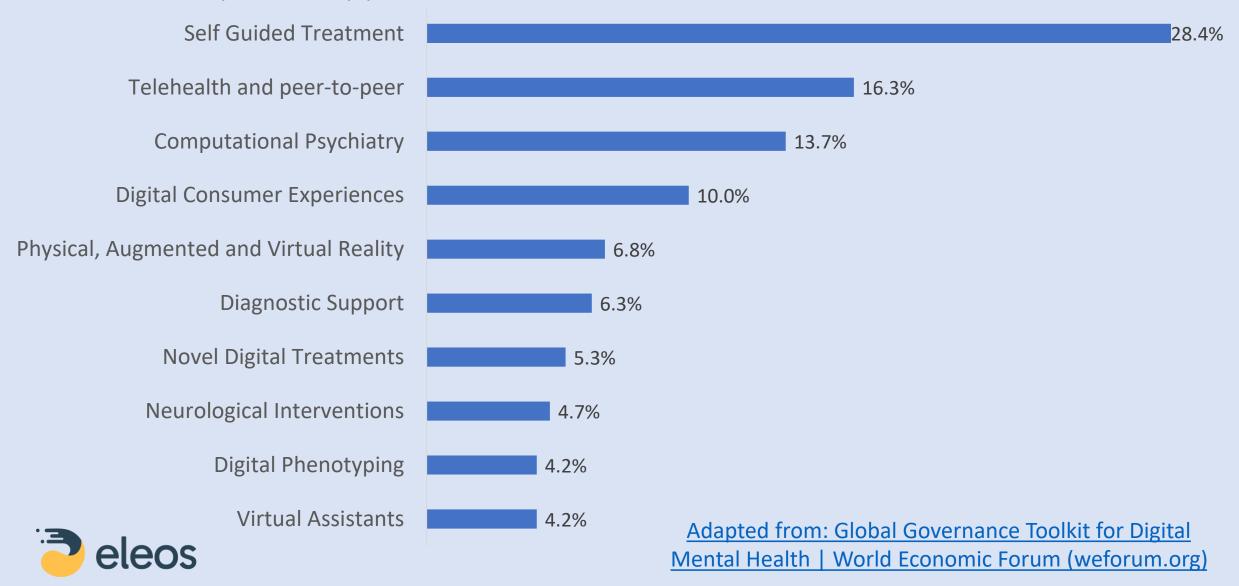
As of 2025, ~20,000 mental health apps available (2)



- .. Mental Health Apps Market Size And Share Report, 2030 (grandviewresearch.com)
- 2. Rebecca A. Clay, "Mental health apps are gaining traction," American Psychological Association 52, no. 1 (2021)

## Deloitte Survey of Mental Health Apps:

190 examples of apps with >10k downloads



#### Challenges

### Engagement Technologies

- -Who owns the data?
- -Subtleties of human language

"As smart as I may seem, I'm not capable of really understanding what you need"

- -Insufficient capability to handle suicide risk
- -Adherence drop off rates are high
- -Overdependence



#### App Usage



I'm not too confident that anything requiring someone to open an app will be that useful in a moment of crisis...

Tom Insel, MD
President, Mindstrong
Former Head of NIMH





# We keep trying to make AI therapists. It's not working.

Artificial intelligence can play a role in mental health — but only if we don't expect too much.



By Shira Ovide

February 3, 2023 at 12:30 p.m. EST



#### **Decision Support Technologies**

**Assist clinicians** in early detection and diagnosis through **extensive analysis of structured data**, most often using ML algorithms, neural networks and NLP

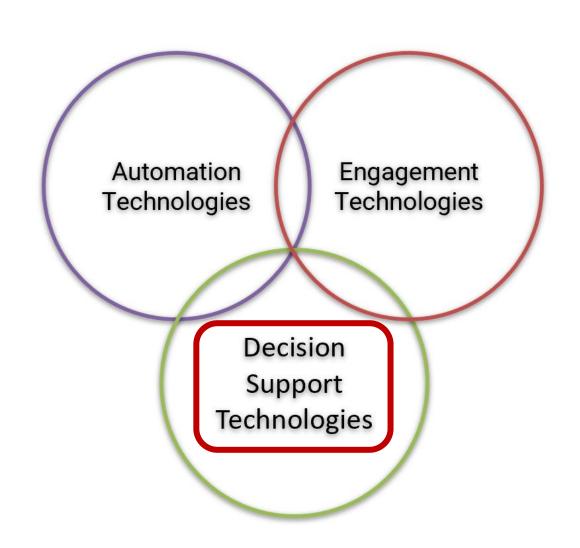
#### **Benefits**

Help clinicians identify non-obvious clinical aspects and trends

Diagnostic suggestions

Help clinicians expedite documentation

**Clinical Decision Support** 





## Why do we need Clinical Decision Support?

It is now **humanly impossible** for unaided healthcare professionals to possess all the knowledge needed to deliver medical care with the efficacy and safety made possible by current scientific knowledge.





www.openclinical.org

## **Graduate Training**

Medical students who graduate in 2020 will experience four doublings in knowledge.

What was learned in the first 3 years of medical school will be just 6% of what is known at the end of the decade from 2010 to 2020.

Knowledge is expanding faster than our ability to assimilate and apply it effectively...



## There's a gap...

45.1% of medicine is not evidence based It takes 17 years to translate science into practice



- Physicians would have to read 29 hours per workday to keep up with professional insights.
- 80% of data is unstructured
- Each physician will produce 300M books of data in their lifetime



## Half-Life of Medical Knowledge





## Half-Life of Psychological Knowledge

Psychology (Generally Defined) 7.2<sup>(1)</sup> - 8.7 <sup>(2)</sup> Years

Psychoanalytic Psychotherapy 15.6<sup>(1)</sup> - 18.4<sup>(2)</sup> Years

Psychopharmacology 4.8 Years<sup>(1)</sup>

Forensic Psychology 7.5 Years<sup>(1)</sup>

Police Psychology 8.3 Years(1)

Clinical Health Psychology 7.6<sup>(2)</sup> Years



<sup>1.</sup> Beltrani, A. (n.d.). The Half-Life of Knowledge for Mental Health. Palo Alto University. <a href="https://concept.paloaltou.edu/resources/business-of-practice-blog/importance-of-continuing-education-in-mental-health-careers">https://concept.paloaltou.edu/resources/business-of-practice-blog/importance-of-continuing-education-in-mental-health-careers</a>

<sup>2.</sup> Neimeyer, G. J., Taylor, J. M., Rozensky, R. H., & Cox, D. R. (2014). The diminishing durability of knowledge in professional psychology: A second look at specializations. *Professional Psychology: Research and Practice, 45*(2), 92–98. <a href="https://doi.org/10.1037/a0036176">https://doi.org/10.1037/a0036176</a>

Knowledge Without Data Opinion



## Behavioral Health Providers

Most common use cases





# Clinician facing tools benefits

#### **Decision Support**

- Talk time
- Adherence to EBTs
- Themes of the session
- "Did you notice?"

#### Administrative Burden Relief

- Draft version of progress note
- Select quotes
- Smart Audio/Video links

#### Data-based supervision

- Comparative, quantifiable information on all supervisees
- Eliminates "shotgun" approach to current supervision
- Clinicians who are struggling can get integrated training and/or supervisor intervention
- Smart Audio/Video links



## Three Use Cases

- Desk-bound prescribers
- Desk-bound non-prescribers
- Mobile Workers
- •+1





# Desk-bound prescribers

- MD, DO, APRN, PA, PhD(rare)
- Al Benefit:
  - Plain Dictation verbatim transcription "What I said"
  - Virtual Scribe Interpreted transcription "What I meant to say"
  - Enhanced drug-drug, drug-food alerting (key input)
  - Not a focus for current BHC Al vendors

# Desk-bound non-prescribers

- PhD, PsyD, ACSW, LCSW, LC
- Al Benefit:
  - Plain Dictation verbatim transcription
  - Virtual Scribe Interpreted transcription
  - Clinical session insights "What we said" Themes/trends, Things you might have missed, Adherence to EBTs
  - Automated Progress Note
     Generation SOAP/DAP etc. format,
     quotes from session re clinical topics





#### Mobile workers



- BA, Peer, RN
- Al Benefit
  - Plain Dictation verbatim transcription
  - Structured note creation on mobile platform
    - Note creation guidance –
       Golden Thread
    - Complete
    - Partial finish in EHR

## QI/QA Professionals



100% of Notes Reviewed



#### 6 Common Quality Issues Monitored

Cloning (Copy/Pasted) Notes

Missing Therapeutic Intervention

Lack of Client ProgressDocumentation

No Actionable Plan for Next Session

Missing Interventions

•Link Progress Note to Treatment Plan (Golden Thread)

#### Benefits of AI in BHC

Source: Al BHC vendors

#### Note Completion

- From 15 minutes to less than 5 minutes to write note
- 84% improvement in session-to-sign time
- 67% increase in note-writing speed
- From 96 hours to 4 hours to submit note
- 70% of note is automatically generated

#### Reimbursement

- 2.2 days faster time to reimbursement
- 16% increase in claims per direct provider
- Clinician Satisfaction
  - Ease of use rating 4.5/5
  - Willingness to recommend to a friend 9.5/10



#### Measured Benefits of Al in BHC

Source: Al BHC vendors

- Clinical Benefit
  - 36% increase in use of EBTs
  - 3-4x better **symptom reduction**
  - 2x higher client engagement
  - 97% of participants reported AI-generated feedback was accurate
  - Significant Improvement in CBT competence following two weeks of practice
  - Training: GPT-based bot trained to interact like a patient in treatment



## Eleos Randomized Control Study (RCT)

- Clients treated by therapists using Eleos attended 67% more sessions (5.24 v 3.14 in 2 months)
- Depression symptoms in clients treated by therapists using Eleos reduced more than the control group (34% v 20%)
- Anxiety symptoms in clients treated by therapists using Eleos reduced more than the control group (29% v 8%)



## Compliance

- 10-20x more notes reviewed automatically
- 1 day feedback cycle (from 6 months)
- 80% of QI professionals time spent reviewing high risk notes
- 17% of progress notes were cloned
- 41% of notes had no plan for next session
- 81% of notes had no therapeutic intervention







The data sets on which AI algorithms are trained are created by human agents

and are imperfect

<u>Augmented Intelligence in Health Care policy report (ama-assn.org)</u>

## Inferences from shopping habits

Statisticians at Target were able to infer, from a teen age woman's shopping habits, that she was pregnant, sent her related marketing materials which were viewed by her father before he knew she was pregnant.



## It's Official: Cars Are the Worst Product Category We Have Ever Reviewed for Privacy



By Jen Caltrider, Misha Rykov and Zoë MacDonald | Sept. 6, 2023



## Types of Risks Using Language Models

- Discrimination, Hate speech and Exclusion
- Information Hazards
- Misinformation Harms
- Malicious Uses
- Human-Computer Interaction Harms
- Environmental and Socioeconomic harms



## Confidentiality Issues

...machine-learning algorithms can identify a record "easily and robustly" from as few as three data points <sup>(1)</sup>

...traditional expectations for health care privacy are simply no longer attainable. (2)



- 1. An Intelligence in Our Image: The Risks of Bias and Errors in Artificial Intelligence | RAND
- 2. Augmented Intelligence in Health Care policy report (ama-assn.org)

## Technology can't be uninvented

Disruptive catalysts such as AI require adaptation





#### Al is about:

- Tasks not jobs
- Helping employees and clinicians do their jobs, not replacing their jobs
- Eliminating burdensome tasks and producing better outcomes
- Creating a better work life for employees and clinicians
- Creating better experiences for patients/clients/consumers

Adapted from: McGrow, K. (2021). The Future Of Artificial Intelligence & Where it Intersects With Clinical Decision Support. Open Minds. The Future Of Artificial Intelligence & Where It Intersects With Clinical Decision Support - OPEN MINDS



Home > Academic Programs

Academic Programs

Master of Arts in Clinical Mental Health Counseling

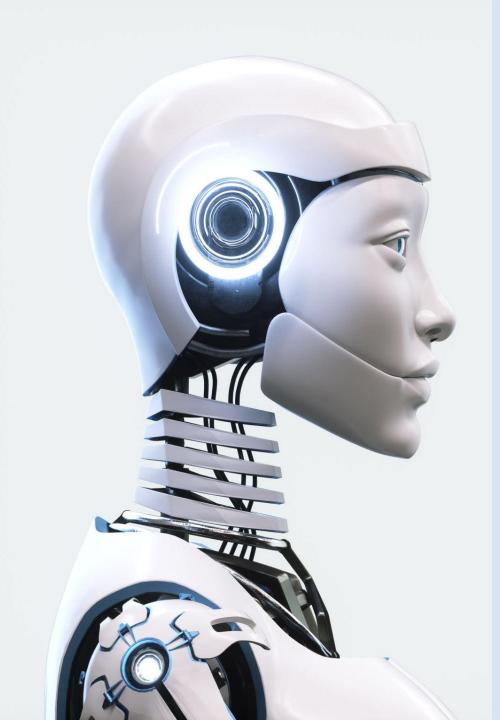
Master of Science in Psychology

## Technology and Mental Health Concentration

Academic Programs

Launch Your Career in Technology and Mental Health with an MS in Psychology Degree!





Robots and artificial intelligence may never achieve full sentience and self-awareness,

but, hey, we've all had human coworkers who didn't meet that standard.

If you want more...



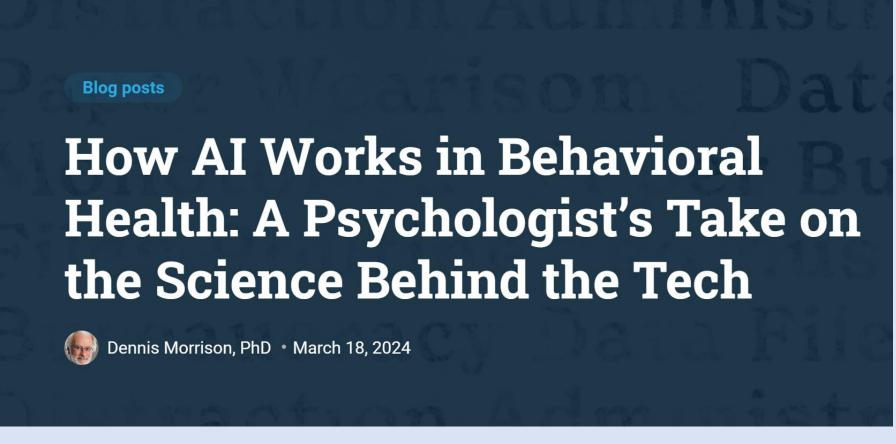
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## Clinician facing Al Vendors in BHC



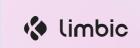
Eleos Health: Automation & AI for Behavioral Health



Lyssn



Al Documentation Assistant | Netsmart (ntst.com)



Limbic | Clinical AI for Mental Healthcare Providers



